



MINUTES OF BOARD MEETING

Monday 21st March 2022

Present: Michel Thomas (MT) – chair, Nick Brodrick (NB), Bob Cole (BC), Rob Dickinson (RD), Sam Druiff (SD), Rick Williams (RW)

Apologies: Ali Bryant (AB), Rob Burkitt (RB), Robin Causley (RC)

22/16	<p>Minutes of the meeting held on 21st February 2022 The minutes were tabled and approved.</p>	
22/17	<p>Fan-Led Review MT thanked those members who had given up a day to attend the meeting with Tracey Crouch MP at Westminster. All agreed that it had been a very productive visit.</p> <p>BC had produced a comprehensive summary of the discussion which had been sent to the FSA and published for our members. This is attached as an appendix. There had also been good coverage of the meeting in the Non-League Paper and the Herald Express.</p> <p>It was noted that many football fans were unaware of the FLR or not interested and ways of providing a short summary were considered.</p> <p>The potential role for supporters' trusts was discussed and the need for there to be measures in any legislation to ensure that only genuine, independent organisations are recognised as supporters' representatives.</p> <p>There was some discussion about the need for greater diversity in football governance including the TUST board. It was noted that we can only reflect the local demographic and also that appointments should be made on merit and not tokenism.</p> <p>RW noted that 'Being Inclusive' is one of TUST's five core objectives. He will also do an analysis of the number of female TUST members. There was a commitment to increase the representation of women on the board.</p>	RW

22/18	<p>Relations with TUFC NB said he would have one final attempt to engage with GE at the following evening's match. It was agreed that there isn't much else we can do at this time although Council representatives and the FSA are willing to lobby the club for more engagement with TUST.</p>	NB
22/19	<p>Partner organisations</p> <p>a) Community Sports Trust (TUCST) MT reported that he had a virtual catch up meeting arranged with Matt Anthony, TUCST Manager, to discuss the progress of the Junior Disability League, the Fan Zone relaunch and proposals to mark the TUCST's 30th anniversary. He would provide feedback after the meeting.</p> <p>b) Women's Team NB had prepared a piece for the matchday programme for the Devon FA Cup Final which was approved by the board. Final arrangements for TUST representation at the game will be confirmed at the next meeting.</p> <p>c) SW Supporters' Trust Group Minutes of the meeting held on 2nd March had been circulated for information and were summarised by NB. It was noted that Swindon Town Supporters Trust had, with the football club, jointly purchased the ground from the Council. It was suggested that STST be invited to join the SWSTG.</p> <p>d) Sport Torbay MT reported that he had been among 30 attendees at the virtual meeting held on 10th March where the main speaker had talked about using sport in schools and within local communities to promote our children and teenager's positive personal development and social skills. MT had been interested in contributing with his own experience in this field.</p>	MT NB
22/20	<p>Strategy Team Minutes of the meeting held on 3rd March had been circulated and were noted. The Club's accounts for the year ended 30th June 2021 were due to be lodged at Companies House by the end of March. A further meeting of the ST is planned for May.</p> <p>In the meantime, indicative costs for installing artificial pitches and the potential income from such facilities to be sought from the FSA in the first instance.</p>	RW RW
22/21	<p>Financial Update AB had provided latest account balances totalling £56,342. Expenditure to date from this year's £4k Community Fund totalled £2,025 leaving a balance of £1,975 to allocate by June.</p>	

<p>22/22</p>	<p>Membership campaign NB reported that the TUST advert had run on the Devon Live website for a month and presented an analysis of how the advert had been viewed.</p> <p>The audio promotion was currently being broadcast on Palm Radio on an hourly basis.</p> <p>AB had advised that membership had so far increased to 383. MT to ask if she can obtain a breakdown of how new members were recruited.</p> <p>MT noted that the cost of recruitment advertising would be offset by the subscriptions of new members.</p>	
<p>22/23</p>	<p>Media & PR BC advised that he had been making regular TUST related posts on Facebook.</p> <p>SD suggested that we should issue simple articles outlining what TUST do for those supporters who may only have a passing interest and won't read detailed newsletters. He also suggested that we could approach Torquay Talk to see if they would run a monthly TUST update. RW to make contact with TT.</p> <p>BC updated on the cost of vinyl 'Sponsored by TUST' stickers and it was agreed to make an initial order for 25 at a cost of £71.25.</p> <p>MT updated on the proposal from Exiles for a TUST sponsored 'Away Player of the Season' award. An approach had been made to Southend United to allow a presentation at the final match of the season. It was suggested that the trophy could be named in honour of Frank O'Farrell. MT to suggest this to the organisers.</p> <p>RW raised several points on behalf of RC who was unable to attend the meeting;</p> <p>RC had not had a reply from the Travel Club regarding taking the proposed TUST banner to away games but would follow up.</p> <p>He was interested to know if anyone had attended the recent Retro Gulls meeting and if so how many were there. No one present had attended.</p> <p>He suggested that TUST should be represented at Frank O'Farrell's funeral on 7th April. MT agreed to attend on TUST's behalf.</p>	<p>RW</p> <p>MT</p> <p>RC</p> <p>MT</p>
<p>22/24</p>	<p>Any other business There was no AoB.</p>	

The date of the next and subsequent meetings to be confirmed by RW via e-mail.

Chairman's signature.....Date