Candidate Statement – Sam Swann

Proposer: Tom Kelly **Seconder: Joe Uglow**

Since an early age, Torquay United has felt like a second home. Even when a defeat ruins my weekend, Torquay will always be my club and community. During the 2024 administration period I represented the club across various media platforms during the transition to the Bryn Consortium ownership. Since then, I have really enjoyed and valued working on various projects for the club, TUST, BBC Radio Devon and TorquayTalk.

I am a sociable and hard working individual who has supported Torquay United for 20 years. I also have over 10 years of media experience within football and similar industries. My passion for our football club, my media content creation skills and experience with BBC Radio Devon and TorquayTalk would be beneficial in helping TUST continue to grow both online and as an organisation. I have a strong interest and passion for football business and would love the opportunity to learn and develop while helping TUST and the football club grow.

I have enjoyed my work for the TUST so far. I helped launch its TikTok account and have produced videos for the 'Forever Yellow' and 'Junior Gulls' campaigns. I would aim to produce more video content for TUST, as well as for the men's and women's teams when needed. I have been developing my graphic design skills using Canva, a platform that TUST already uses to good effect.

One of my media projects has been a football gaming account on YouTube and TikTok. My Torquay United Football Manager content has engaged many Torquay fans over the years, which highlights the importance of engaging audiences online. I am the Torquay United scout and researcher for the Football Manager game series where I report and input the skill attributes and details of the Torquay United squad.

TUST and the TUFC's recent schemes have successfully targeted all generations, I would take pride in the opportunity to continue that work. I can help TUST become a major online community platform, bringing people of all ages together to discuss the importance of community and Torquay United's place within it.

As the presenter and producer of TorquayTalk, I have experience in handling confidential information as well as maintaining a professional approach on public platforms. I work in education, meaning I have a good understanding of working with a range of people and the importance of professional etiquette.

Thank you for reading my application.