MINUTES OF BOARD MEETING

Monday 20th July 2026

Present:	Nick Brodrick (NB) – Chair, Rob Burkitt (RB), Robin Causley (RC), Bob Cole (BC), Rob Dickinson (RD), Clive Hayward (CH), Michel Thomas (MT), Joe Uglow (JU), Danni Wyatt (DW), Rick Williams (RW) – Secretary
In attendance:	Jimmy Ball (JB), Paul Bastard (PB), Tim Herbert (TH)
Apologies:	Ali Bryant (AB)

26/38	**Jimmy Ball** NB welcomed the guests and members of the board introduced themselves. By way of background, RD provided a short history of TUST and particularly events since the previous owner withdrew in February 2024. There was then nearly an hour of informal discussion with JB covering many aspects of team management including some confidential insight in to his thoughts on players, training methods, the transfer market and match preparations. The board were hugely impressed by his professionalism, leadership skills and thoroughness in every aspect of the team. *TH left the meeting at 7pm*	
26/39	**Minutes of meeting held on 15th June 2026.** The minutes of the meeting were tabled and approved. Minute 32/26 (c); NB updated on the plans for additional handrails in The Family Stand. Discussions with the club and supplier are on-going. Minute 37/26 (a); NB had been advised by SwissCo that they were undergoing re-organisation and the suggestion for can collection points was on hold.	 NB

26/40	**Forever Yellow Membership Scheme**	
(a)	**Update** JU presented an update on progress with projected income now standing at £85k per annum. New upgrades had stalled in recent weeks and renewed efforts were needed to stimulate interest. The board called on the Club to assist. It was noted that the 7% of members in the Platinum tier contributed a third of the income and the 26% in Platinum and Gold tiers contribute nearly two-thirds. The preferences expressed by FY members for how funds are apportioned were; First Team Operations 48.4%, Youth development 29.3%, Stadium Experience 22%. Improvements to the tannoy system were identified as a priority for the latter and RB highlighted the need for toilets around the ground to be upgraded. JU reported that he, NB and RW had met with Luke Maker (Partnerships Manager) and discussed potential positions for FY display boards around the ground and other promotion opportunities. NB advised that he had subsequently received a quote from LM for a package including video coverage on the Big Screen and pitch-side advertising at a discounted price of £1,500 + VAT. A discussion followed in which the principle of TUST paying for advertising that would benefit the Club was raised. It was noted that the payment should count towards TUST's equity conversion. A proposal to accept the quote was approved with 8 votes in favour and 2 against. The purchase of a pop up banner to promote FY sign ups was approved in the sum of £74 and a budget of up to £300 was approved for the purchase of monthly trophies for the Player of the Month and Goal of the Month awards to be voted for by FY members.	JU/MT
(b)	**Junior Gulls** JU updated on progress with the launch of the new scheme. There had been some delay due to the Club not confirming dates. JB indicated his strong support for the initiative and willingness to discuss arrangements for the Open Training Session directly with JU (and the Meet the Manager event for Platinum FY members). It was agreed to include 16 year olds in the scheme. A budget of £600 was agreed for the launch including membership packs. BC had been liaising with TUCST about a Safeguarding Policy and need for DBS checks.	BC
(c)	**Corporate Gulls** JU advised that the main purpose of the afore mentioned meeting with LM had been to consider proposals for the revived Corporate Gulls membership tier. The principle of targeting smaller businesses and sole traders looking to sponsor up to £500 was suggested with larger sponsorships more likely to be considered by the Club.	

	Some dissatisfaction with the way player sponsorships were being packaged this season were noted but the reasons had been explained by LM. Further work was necessary to develop an appropriate package and this would be presented at the next meeting.	JU
26/41 **(a)** **(b)** **(c)**	**Finance Report** **Year end accounts** The board expressed its thanks to AB for providing the figures so promptly. The working sheets have been passed to Andrew Fiderkiewicz as usual to review and prepare in the required format. RW summarised the provisional figures at 30th June 2026; • Income from memberships has increased from £21k in 2023/24 to £37,308 following the CSI during 2024/25 and to £55,108 this year following the launch of the Forever Yellow scheme in April. • The main items of expenditure were £20,088 to the Club (grow-lights, railings in Bristows, big screen, loanee sponsorship and gala dinner) and £10,000 to TUCST. • The accounting surplus for the year was £17,848. • The current account has a healthy £33,262 balance pending the transfer of the first tranche of FY funds to the Club plus £22k in the Contingency Account. **2026/27 budget** • Assumed income from memberships based on latest projections (£85k gross) • Estimated admin costs including collection fees £10k • Assumed that £100k is transferred to the Club in return for increased equity • This uses funds already held in the current account plus coming year's income and results in an accounting 'loss' of £23k and a balance of £8k in the current account at the year end. • We hope to increase Forever Yellow membership further and any additional income will go to the Club unless unforeseen expenditure items arise. **Equity conversion proposal** NB advised that it had been intended to arrange a meeting with Michael Westcott and Sam Barnes to discuss the process for converting TUST's past and future funding in to equity, as previously agreed in principle.	

	This had not proven possible but SB had proposed to provide a written agreement for the board to consider but this had yet to arrive. It was agreed to circulate the draft when it was received but the board confirmed its position not to transfer any of the FY funds until appropriate documentation had been agreed. There would ultimately be costs involved in issuing new shares and clarification on this is needed	
26/42	**Secretary vacancy** RW reported that he and NB had met informally with the only applicant so far. He possessed the necessary skills for the role but is unable to attend Monday meetings. There was a discussion about the potential for changing the day of board meetings but no other evening suited all the members. It was decided to continue the search for an alternative candidate. In the meantime, RD volunteered to provide interim cover for the role with RW's support. RW indicated his willingness to continue until the AGM in November and RD could shadow him during the busy Autumn schedule.	
26/43 **(a)** **(b)**	**Partners** **Community Sports Trust** RD reported that TUCST is being impacted by cuts in school budgets. A bid for additional grants has been made. A meeting of the trustees with the Club was being arranged. JB confirmed that first team players would get involved in TUCST events and DW said Women's Team members were also involved. RB stated that, following discussions with a number of parents and coaches, he had raised with TH the issue of youth teams raising their own sponsorship and that a meeting had been arranged with TH, Ryan Perks and coaching staff to move it forward. **Women's team** The pre-season schedule is under way. Sponsorship for the season of £3,600 inc VAT from existing TUST funds had been agreed by the board since the last meeting. There was a discussion about FY funding for the team. It was suggested that a percentage of the First Team Operations budget could be allocated to the Women's team, say 10%. It was agreed that this would need members approval and should form part of the updated Strategic Plan which would be consulted on during the Autumn.	RW
26/44 **(a)**	**Media & PR** **Fixture cards and posters** The board had agreed to share the cost of producing fixture cards for the season with Thea Bristow (£330). The cards would carry the TUST logo.	

	JU offered to draft a fixture poster for distribution to businesses and other venues. RB to look into possibility of renewing the text on the curved display screen.	JU RB
(b)	**TUST 20th Anniversary** The anniversary falls in November and it was proposed to build a celebration around the Chelmsford fixture on 28th which would be dedicated as a TUST day. An event would be held on the Friday evening, maybe a Legends Evening or similar in The Cove. Board members to give this further consideration for discussion at the next meeting.	All
(c)	**Exeter City Supporters' Trust invitation** RC outlined arrangements for the visit of ECST guests at the game on 31st July. It was confirmed that TUST would provide match tickets.	
26/45	**Any other business**	
(a)	**FSA National Council** NB congratulated CH on behalf of the board on his election to the FSA National Council as a representative of the non-league game.	
(b)	**Supporter Liaison Officer's report** PB advised that he had requested a couple of stewards seats on the Family Stand perimeter wall be moved as their occupants currently obstructed the view of supporters in the disabled seats. He described improvements to the match officials' room. PB advised that two new MAs had been appointed but that more are needed. It was suggested that the Club should be promoting this. NB to raise.	NB
(c)	**Core values** DW requested that the TUST objectives should include a statement of its values. All agreed that this was a good point and will be included in the review of the Strategic Plan.	RW
(d)	**Young Fans Forum** Doug Gillard of Exeter City Supporters' Trust had proposed a forum for young supporters but the uptake had been poor. It was now proposed to use a questionnaire to obtain feedback from this cohort.	
(e)	**Newsletter** JU reminded the board that a members' newsletter was due and a number of offers to contribute were made. Copy to be sent to RW in the first instance to collate and JU would then put in to the required format.	RW/JU

The date of the next meeting was fixed for Monday 17th August at 6.30pm at the Chelston Manor

Chairman's signature……………………………………………………………Date ………