Candidate Statement – Clive Hayward

Proposer: Dom Roman Seconder: Sam Swann

I am standing for re-election to the Trust Board for a second term. In my two years so far, I have gained a better understanding of the way the Trust operates in its role as a part-owner of the football club and as a democratic representative of its members- including those supporters who helped the club in its darkest hour in 2024 when £222,000 was raised to help buy the Yellows out of administration.

I was involved in the compiling and distribution of the packs for Community Share Investors, and have since taken an active role in fanzones (my gazebo-erecting skills still need work!), the launch of the Forever Yellow membership scheme and our new Junior Gulls initiative.

I came up with the "Pledges" scheme. The money raised in March will soon be invested in new railings in the Family Stand, and this season's money will contribute towards our target to raise £100,000 a year for the club we all love.

It has been a pleasure to work with Bob Cole and Robin Causley on our oral history project, interviewing fans to get their memories of Plainmoor down the years. Watch this space for more interviews coming soon.

I have taken an active role on behalf of the Trust with the Football Supporters Association, helping to shape policy through my membership of the National Game (non league) Network and I was elected to the FSA National Council in the summer. This enables us to have a voice in a large national organisation which represents the views of fans at all levels of the game and has close links to government and the new Independent Football Regulator. I am contributing to an FSA report on Fan Ownership and I am continuing to try to get Slough Town to change their ID policy which is discriminatory for young away fans, who are the lifeblood of our club.

If you put your trust in me for another two years, I will continue to work hard for supporters, as a part of a Board which now has a good relationship with the club but which also scrutinises the owners and Trust-Appointed Board Members and acts as a critical friend where necessary. An example of this has been pushing hard for financial transparency and fair allocation of tickets for big matches.