



MINUTES OF BOARD MEETING

Monday 17th January 2022

Present: Michel Thomas (MT) – chair, Nick Brodrick (NB), Ali Bryant (AB), Rob Burkitt (RB), Robin Causley (RC), Bob Cole (BC), Rob Dickinson (RD), Sam Druiff (SD), Rick Williams (RW)

22/01	<p>Minutes of the meeting held on 13th December 2021 The minutes were tabled and approved with no matters arising that were not on the agenda for this meeting.</p>	
22/02	<p>Relations with TUFC NB reported that he had requested a meeting of TUST board members with the Club via Dom Mee (Media & Supporter Liaison Co-ordinator) but this had been declined ‘for the foreseeable future’. NB had asked what is it TUST has to do for meetings to resume and was awaiting a response.</p> <p>The board expressed its continuing concern at the failure of the Club to engage with its main democratic, independent supporters’ group.</p>	
22/03	<p>Politicians</p> <p>a) Local councillors MT, RC and BC had met with Councillors Steve Darling (Leader) and Darren Cowell (Deputy Leader) on 8th January to update them on the Fan-Led Review and TUST’s achievements.</p> <p>The councillors had been very supportive of the FLR proposals and TUST’s activities. They were disappointed to learn of the Club’s refusal to engage meaningfully with TUST and to involve it in its own community focused events. SD would raise this with the Club’s directors and seek to arrange a joint meeting with TUFC, TUST, TUCST and council representatives.</p>	

<p>b)</p> <p>c)</p>	<p>Sport Torbay MT to attend the next meeting on 26th January.</p> <p>Fan-Led Review It was reported that Kevin Foster MP had arranged for a delegation from TUST to meet with Tracey Crouch MP at the Houses of Parliament in March to discuss the implications of the FLR for non-league clubs and TUFC in particular. This is seen as a significant coup for TUST. The FSA and SWSTG to be consulted on any thoughts that they wish to contribute. The Non-League Paper to be advised too.</p> <p>It was agreed that MT, RC, NB, RD and BC should attend and all travel expenses to be met by TUST. Some cost effective train tickets were identified and MT will book these.</p>	<p>MT</p> <p>MT/NB</p> <p>MT</p>
<p>22/04</p> <p>a)</p> <p>b)</p> <p>c)</p>	<p>Partner organisations</p> <p>Community Sports Trust (TUCST) BC reported that the Mini Goals had been purchased but he was still arranging for TUST sponsorship labelling to be applied. This was proving difficult in practice but alternative solutions were being considered. A photo shoot to be arranged shortly.</p> <p>As previously reported via e-mail, MT, NB and RW had met virtually with Matt Anthony and Jake Topping of TUCST in December to discuss the proposal to allocate the £1,500 from Sam Balsdon's fund to establish a Junior Inspirations team. They would prepare a costed proposal for TUST to consider but MA explained that they were currently short staffed and this may take a while. RW to suggest to MA that this is presented at the February meeting.</p> <p>At the same meeting, MA had presented his thoughts on re-launching the Fan Zones with £5k of funding from the Return To Football Fund. TUST had offered its experiences from the previous Fan Zones and it was agreed that January would be too soon to start the events. A target of 5th March was more practical and TUST offered its support for the scheme.</p> <p>Women's Team AB confirmed that the £1,500 sponsorship for tracksuits had been paid. RD to liaise with the management about a PR opportunity to handover the kit.</p> <p>SW Supporters' Trust Group The next meeting is being hosted by ECFC Supporters Trust and is scheduled for Wednesday 26th January to be attended by NB and RD.</p>	<p>BC</p> <p>RW</p> <p>RD</p> <p>NB/RD</p>
<p>22/05</p>	<p>Membership campaign</p> <p>Following discussions at previous meetings, a plan for a recruitment drive was agreed as follows;</p>	

	<p>A target of doubling membership within twelve months was agreed.</p> <p>The poster prepared by NB to provide the initial publicity and this to be widely circulated on Facebook, Twitter, our website and bulletins.</p> <p>Enquiries to be made into the cost of placing an advert in the Herald Express and Torbay Weekly by NB and RB respectively.</p> <p>NB to enquire about advertising on local radio stations.</p> <p>Photos to be matched to the list of TUST achievements</p> <p>Details of achievements to be drip fed on a regular basis via social media and bulletins.</p> <p>Preparing a leaflet was discussed but not considered a priority at the moment.</p> <p>BC suggested providing a TUST banner for display at matches. This was supported as a good idea and BC to make enquiries about the cost. A regular away supporter would need to be identified to be responsible for taking the banner to matches. RC to contact Travel Club organiser.</p> <p>Further suggestions are included in minute 22/06 below.</p>	<p>RB/RW</p> <p>NB/RB</p> <p>NB</p> <p>RB</p> <p>RB/RW</p> <p>BC</p> <p>RC</p>
<p>22/06</p> <p>(a)</p> <p>(b)</p>	<p>Media & PR</p> <p>Media</p> <p>MT advised that he had been liaising with the editor of the Torbay Weekly to arrange a meeting to brief him on TUST's achievements and community support. A date for a virtual meeting to be confirmed.</p> <p>SD to do a TUST item on the Talking Torquay podcast and to interview RD as part of this.</p> <p>RB, RD and BC to form a Whatsapp group for liaising regarding social media updates.</p> <p>RB to arrange access to the website for BC to make amendments.</p> <p>NB has an article about the Fan-Led Review in this month's Late Tackle magazine.</p> <p>Marketing</p> <p>BC noted that the Popside Drummer had recently posted on Facebook about the need for repairs to the drum. It was agreed this contributed significantly to the matchday atmosphere and that TUST would offer financial assistance with this. BC to liaise.</p>	<p>MT</p> <p>SD/RD</p> <p>RB/RD /BC</p> <p>RB</p> <p>BC</p>

	<p>MT had received an approach from a member of an Exiles group proposing an 'Exiles Player of the Season' award. It was suggested that it may be better to recognise an 'Away Player of the Season' and to make the presentation at the last away game of the season. It was agreed to provide this feedback and to request a proposal from the Exiles for TUST to consider funding the trophies.</p> <p>AB stated that she was keen to offer incentives for recruiting new corporate members. She asked if a proportion of the membership fee could be offered to the introducer. RW to check that this is allowed and liaise with AB.</p>	<p>MT</p> <p>RW/AB</p>
22/07	<p>Annual return to Financial Conduct Authority</p> <p>RW reported that the AR30 form was ready to submit together with the annual accounts for 20/21.</p>	<p>RW</p>

The date of the next meeting was fixed for Monday 21st February 2022 at 6.30pm at the Chelston Manor.

Chairman's signature.....Date